

# Duplicate Your Services!

**By Mitch Gallagher**

*The goal of any ministry is to get the Word out. A great way to do that is to offer recordings of services to the congregation — some members of the congregation are unable to attend services, and a recording allows them to still bear the message. Others like to review services later or revisit them for further study. But what's the best way to offer recordings to the congregation? The first step is to get a great recording of the service — the article on making recordings of services on pages 58-59 will set you on the right path for this.*

But once you have the service recorded, what's the best way to distribute those recordings? There are two methods; you can offer downloadable sound files from your church's website. But many shut-ins and older congregation members may not know how (or be equipped) to download and play audio files. For this reason, many churches offer recordings of services on compact disc.

The good news is that CD duplicators have dropped in price and are easier to use than ever. There are two basic types: standalone and computer-based. A standalone duplicator doesn't require a computer or anything else (other than blank CDs) to operate. Generally, you drop a CD containing your recording of the service into the duplicator, load in blank CDs, and the duplicator takes it from there. You can get models that can make one CD copy at a time, or if you need to make a lot of duplicate CDs, you can get models that will dupe 10 or even more CD copies at once.



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The second type of duplicator hooks up to your Macintosh or Windows computer. The computer loads up the disc that you want to copy then manages the duplicator to make as many copies as you want. Typically, you place a stack of blank CDs in the duplicator and the machine auto-feeds them through to make copies. This means you don't have to manually load in CDs for copying, so the duplicator can be set up to run overnight, unattended — and your computer isn't tied up during the day when you need to use it for other tasks.

No matter which type of duplicator you choose, a CD printer is also a great investment. You can get standalone CD printers — they work in the same way as any inkjet printer connected to a computer. Or, a more convenient solution is to get an all-in-one "disc publishing" duplicator that can print right on the CD as it is making copies. Either way, your CDs will look completely professional with a printed label.

One final note: you can also get duplicators that support copying DVDs. If your church is capturing services on video, this can be a great way to really bring the message to the congregation; a DVD increases the "just like being there" feeling of a shut-in or congregation member who wasn't able to attend a service.



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